



PURSuing PROSPERITY POST-GFC
In the not-for-profit sector
Thursday 18 February, Adelaide

Let's think differently

The GFC has fundamentally changed the commercial landscape. Even for those fortunate organisations whose bank accounts remain relatively unscathed, the environment they now operate in is considerably more difficult.

So how should the not-for-profit sector be adapting? At *Shaking the Tree 2010* you'll start to get some answers.

Presentations and Speakers

Pressing the Issue

John Schumann, Director
Schumann & Associates

How the not-for-profit sector can engage with government, the bureaucracy and media to give its agenda a fighting chance.

The Tree of Knowledge

Andrea Petersen, Principal
Not For Profit Accounting Specialists

An enlightening analysis of the most frequent financial mistakes made and greatest successes enjoyed during her 15 years in the not-for-profit sector.

Building Member Loyalty by Creating a "WOW" Factor

Kevin Cahalane, Principal
Membership Growth

The seven most powerful steps to member engagement and loyalty, and how to create a member-focused culture of excellence.

Reporting from the Frontline

Kerry Hicks, Head of Reporting
Institute of Chartered Accountants

How and why the not-for-profit financial reporting and regulatory landscape is significantly changing, and best-practice ideas for non-financial reporting.

10 Steps to Developing Community Partnerships

Patrick Moriarty, Director
Australian Institute of Community Practice and Governance

How progressive community organisations are innovatively engaging with businesses to increase knowledge, expertise and sustainability.

Unleashing Your Inner Media Tart: How Non-Profits Can Use Communications For Fun and Profit

Brett de Hoedt, Mayor
Hootville Communications

Fully exploiting the media and on-line communications, some uncommon methods of stealing the limelight, and how to overcome negative attitudes.

Knowledge Cafe

Dr Helen Paige, Director
Advance Knowledge Networks

Delegates will come together to discuss relevant issues, gain deeper insight into topics and better understand each other's perspectives.

Forum:

Shaking All Over

John Simpson, CEO
Finding Workable Solutions

Misha Prusa, Director of Development
Adelaide Botanic Gardens Foundation

John Grenfell, Director of Business and Administration
Royal Zoological Society of South Australia

Panel members will be interviewed on how they've successfully shaken their organisation's "tree". Delegates will also be invited to ask questions.

Like to know more?

For more information on *Shaking the Tree 2010* phone Barbara Stephenson at NFPAS on (08) 8215 0022, or e-mail her at: barbara@nfpas.com.au

Date & Times

Thursday 18 February, 2010
Registration 8.15am
Presentations 8.45am - 4.30pm

Location

The Sebel Playford
120 North Terrace, Adelaide

Earlybird Registration

For registration with payment by 21 December, 2009

Non-NFP Organisation

Delegates \$310

NFP Organisations

1st Delegate \$275
Additional Delegates \$250

Standard Registration

1st Delegate \$350
Additional Delegates \$310

NFP Organisations

1st Delegate \$295
Additional Delegates \$275

Inclusions

In addition to an outstanding array of speakers (see inside), delegates will also enjoy a Conference Expo, delicious lunch and morning and afternoon tea, and receive a fully-laden conference bag.

NB: All prices include GST.

The GFC bit hard.
Now it's time
to BITE BACK

THANKYOU



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